

<p>window, and should contain a limited amount of prose text. Designers should provide easy access to the homepage from every page in the site.</p>	<p>5:3 Enable Access to the Homepage</p>	<p>Enable users to access the homepage from any other page on the Web site.</p>
<p><u>Chapter 6: Page Layout</u> All Web pages should be structured for ease of comprehension. Put items on the page in an order that reflects their relative importance. Place important items consistently, toward the top and center of the page. All items should be appropriately aligned on the pages. Ensure that the</p>	<p>6:1 Set Appropriate Page Lengths</p>	<p>Make page-length decisions that support the primary use of the Web page.</p>
	<p>6:2 Establish Level of Importance</p>	<p>Establish a high-to-low level of importance for information and infuse this approach throughout each page on the Web site.</p> <p>Too much can require considerable scrolling, while too little may provide a display that looks too “busy.”</p>